

The logo features a central globe with a grid pattern, partially obscured by a dark, splattered circular shape. A red ribbon with a white border curves across the globe. The text "SWFL PROJECT:" is written in a serif font on the ribbon. Below the ribbon, the word "BACKPACK" is written in a large, bold, distressed sans-serif font with a white outline and black splatters.

SWFL PROJECT:  
**BACKPACK**

**AUGUST 14TH, 2010 11AM-1PM**  
RIVERSIDE PARK | BONITA SPRINGS, FL

**FREE EVENT**  
INCLUDING: FOOD & DRINKS, ENTERTAINMENT,  
SCHOOL SUPPLIES AND BACKPACKS